

William L. Olderog, PhD, CPC

College of Eastern Utah - San Juan Campus
639 West 100 South
Blanding, Utah 84511
435-678-8177
billolderog@sjc.ceu.edu



Brief Biography

William Olderog has both a bachelor's and master's degree in business with an emphasis in accounting as well as a Ph.D. in industrial and organizational psychology. He is currently a faculty member at the College of Eastern Utah – San Juan Campus where he teaches a broad range of business classes and serves as the Business Program Chair. He is also Regional Director of the CEU San Juan/Grand County Small Business Development Center (SBDC). In addition to teaching and consulting, he is involved in various business and economic development projects and serves on a variety of business and community development boards. Prior to joining CEU and the SBDC, he was employed by an international public accounting firm and served as financial controller/general manager for a business in Dallas, Texas.

For the past seven years, in cooperation with business, industry, government and education, William has directed the development and implementation of a virtual, rural-based small business education and development initiative in Health Information Management. To date, over 50 businesses have been established in rural communities throughout Utah and the Four Corners Region.

As part of the state-wide initiative in 2005, CedarEdge Medical was formed by drawing upon former students and an instructor/industry expert. The organization's mission was to bridge the so called "experience gap," a school-to-work transition problem facing the HIM Industry nation-wide, by providing virtual, home-based business work opportunities and experience. In 2009, CedarEdge Medical was recognized as the state, regional and national U.S. Small Business Administration Home-based Business Champion of the Year.

Additionally, in 2004 and again in 2008, William was selected as the Utah State SBDC Star, an award given by the National Association of Small Business Development Centers. In 2006, William was selected as the U.S. Small Business Administration Champion of the Year for women-owned businesses. In 2008, the CEU SBDC was awarded the U.S. Small Business Administration Service Excellence and Innovation Center of the Year.

Courses Taught While at CEU

- Introduction to Accounting
- Financial Accounting
- Managerial Accounting
- Computerized Accounting
- Business Principles
- Marketing Principles
- Consumer Behavior
- Small Business Management
- Introduction to Psychology
- Organizational Behavior
- Spreadsheet Applications
- Business Presentations
- Business Math
- Statistics

EDUCATION

Ph.D. I/O Psychology, Brigham Young University

Area of Emphasis: Industrial and Organizational Psychology, Multi-variate Data Analysis

M.Acc. Accounting, Brigham Young University

Area of Emphasis: Financial and Managerial Accounting

BBA Business Management, North Texas State University

Area of Emphasis: Business and Accounting

CERTIFICATION

Certified Professional Coder (CPC), American Academy of Professional Coders

HONORS

- Beta Alpha Psi – National Accounting Honor Society
- Blue Key – National Service Honor Society
- Beta Gamma Sigma – National Business Honor Society
- Phi Kappa Phi – National Honor Society
- Golden Key – National Honor Society

EXPERIENCE

1997-Present REGIONAL DIRECTOR, CEU San Juan County/Grand County Small Business Development Center. Direct the consulting, training, business and economic development programs and activities of the regional SBDC.

1991-Present ADJUNCT FACULTY, BUSINESS FACULTY, DEPARTMENT CHAIR, College of Eastern Utah - San Juan Campus, Blanding, Utah. Began at CEU as an adjunct faculty member in the Business Department while concluding a Ph.D. program. Was later hired as a full-time faculty member. Currently teach business, accounting, and organizational behavior classes. Also, direct curriculum and business program development to meet the unique needs of the rural-Anglo and Native American populations of Southeastern Utah. For the past seven years, have served as the Business Department Chair for the San Juan Campus Business Program.

Have additionally provided assessment, research, and career and employment counseling for campus and community clients. Have also directed remedial math instruction and program development.

1981-1991 DOCTORAL STUDENT/INSTRUCTOR. Brigham Young University, Provo, Utah. Worked part-time on a doctoral program while rotating teaching assignments between BYU and CEU and providing contract research and consulting services.

1976 -1981 AUDITOR, FINANCIAL CONTROLLER, GENERAL MANAGER, Arthur Anderson, Castlewick, CircleT Foods, Dallas, Texas. Provided accounting and business management services.

AWARDS

2004 Association of Small Business Development Centers (ASBDC) Utah State Star

2006 Small Business Administration (SBA) Women in Business Champion of the Year

2008 Association of Small Business Development Centers (ASBDC) Utah State Star

2008 Small Business Administration (SBA) Center for Innovation and Excellence

2009 Small Business Administration (SBA) National Home-based Business Champion of the Year to (for) CedarEdge Medical, LLC

BOARDS OF DIRECTORS (Current and Past)

- Blanding Arts and Events Center
- Canyonlands Community Development Corporation
- Four Corners Indian Art Market
- Intermountain Community Capital Corporation
- Monument Valley Economic Development Association

FOREIGN LANGUAGE

- Navajo